

# MEDIA KIT

## THE ADVENTURES OF CASHMAN AND SUPERSAVER

### ABOUT THE AUTHOR

#### Kirsten Regel



**Kirsten Regel** has worked in the credit union system for over sixteen years. As the mom of two young boys, she recognizes the importance of starting financial education early for kids, in order to set our children up for success in the future. She is passionate about creating engaging educational content like the BOOST superhero characters to help adults kickstart financial conversations with kids in order to help them navigate their own financial futures.

Kirsten lives in Kelowna, British Columbia with her family and when she isn't at work, she is busy playing hockey, coaching her boys in hockey or volunteering and cheering on her husband and kids at their baseball games.

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