



# Say hello to Clover

## Solutions for all you do, and all you want to do

The Clover platform is the business management and point-of-sale system that works as hard as you do.



### Get Paid

Making money is the name of the game for every business. And when you make it easy for your customers to pay, it becomes easier for you to get paid. Clover accepts most payment types – credit, check, cash, debit, gift card, chip card, touchless payments such as Apple Pay® and more – and looks good doing it. Whether you just want to accept payments or build a robust business management system, Clover has you covered.



### Sell More

If it were only about great products and services, you'd have nothing to worry about. But selling – and succeeding – is about so much more. It's about connecting with your customers, finding new ones, and keeping all of them engaged and happy. Clover helps you do that.

Clover Rewards shows your customers that you appreciate them and keeps them coming back with a customized loyalty and rewards program. And, Clover Gift Cards let you build your own branded gift cards.



### Run Your Business Better

Clover is designed to take care of all of the stuff you don't have time for – such as time sheets, payroll, marketing, and accounting – so you're free to focus on the tasks you really went into business for. Clover Reports lets you keep an eye on sales, track inventory, and oversee all aspects of your business, from pretty much anywhere. Main Street Insights provides the analysis you need to better understand your customers and allows you to benchmark your performance against the competition.

**For more information,  
please contact your business consultant.**

# The Clover Family

We understand that one size doesn't fit all. That's why Clover offers a full line of solutions designed to complement the unique needs of your business and customers.



**Clover Station Pro**  
Full-featured point-of-sale system with guest-facing screen for increased accuracy and supports touchless transactions.



**Clover Station**  
Run your business with our most powerful countertop point-of-sale system.



**Clover Flex**  
Robust functionality. Ultimate flexibility. Total simplicity.



**Clover Mini**  
Get full-scale point-of-sale functionality in a sleek and compact terminal.



**Clover Go**  
Connect via Bluetooth® to accept touchless, EMV®-enabled chip, and magnetic stripe card payments right from your phone or tablet.

## Clover Solutions

An all-in-one management system designed to help you take care of business, Clover offers options that allow you to rightsize your business solutions – and get more done than ever before.

### Do More With:

#### **Clover Customer Engagement**

Connect with customers better – and faster – than ever before with features that help you send promos, increase customer loyalty with rewards, and collect feedback.

#### **Clover Capital**

Turn future credit card sales into working capital, with clear and easy payback terms that give you the flexibility to grow your business.

#### **Main Street Insights**

Turn sales data into information that tells you what works best for your business and how you can grow.

#### **Gift Cards**

Give customers a way to share their love of your business by letting them buy, send, and redeem gift cards on their mobile devices.

### Do More With Clover:

- Accept chip card and touchless payments, such as Apple Pay
- Issue refunds
- Manage tips, tabs, and authorizations
- Perform closeout reporting
- Set optional employee permissions
- Manage cash and tender types
- Apply discounts
- Manage customers

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